

Baltimore Design School



Portfolio Entrance Criteria-Class of 2021

Baltimore Design School is a pre-collegiate public school that focuses on three specific pathways of design: Fashion Design, Graphic Design/Interactive Media Production and Architecture/Construction Design Management. The Baltimore Design School believes that all students, with good instruction and practice, can learn art and design skills, and achieve high standards in their academic program. We value student interests in drawing, making things, fashion ideas, creative problem-solving, three-dimensional ability, planning and building, and communicating visually through graphics. We love students who see problems that need new solutions, who envision possibilities, and imagine a better world. We believe our graduates will be leading designers and architects of the future who see design as a way of thinking, problem-solving, and living a productive and rewarding life.

In order to apply you must submit an application and select a pathway by Friday, January 13, 2017. If you are choosing to apply to two separate pathways, you must submit two separate applications and attend both designated Portfolio Days:

Graphic Design-Interactive Media Production

Thursday, February 2, 2017

3:00PM-6:00PM

Architecture-Construction Design Management

Thursday, February 9, 2017

3:00PM-6:00PM

Fashion Design

Thursday, February 16, 2017

3:00PM-6:00PM

Students are expected to arrive at The Baltimore Design School for registration by 2:00PM.

All applications are to be addressed to both Mr. Hayes, SHayes01@bcps.k12.md.us and Ms. Silverman, LVSilverman@bcps.k12.md.us. All appointment letters will be emailed or mailed out by January 23, 2017. If you don't receive confirmation by January 30, 2017, please contact Mr. O'Hara at 443-642-2311.

Fashion Design Portfolio Review Day

Thursday, February 16, 2017

3:00PM-6:00PM

(Students are expected to arrive at The Baltimore Design School for registration by 2:00PM)

What You Must Do at Home and Bring to the Portfolio Day

- 1. Fashion Redesign Assignment:** Redesign a piece of clothing in a way that changes its purpose (or function?) For example, deconstruct a winter jacket to make a summer dress. Your redesign assignment should allow us to see your entire process from start to finish. Document everything including; your notes, brainstorming activities, sketches, changes made along the way, and the final redesign product. Be sure to complete the following steps while creating your redesign, and bring them with you to the Portfolio Review:
 - In your sketchbook, add a picture of the original item you are redesigning *before* creating your new design.
 - Your new design may be in the form of a drawing, a small model, or an actual product.
 - Write an artist's statement to go along with your redesign assignment. Your artist's statement should explain why you chose this piece of clothing to redesign, as well as what changes were made to the original clothing item and why you chose to make those changes.
- 2. Sketchbook:** Your sketchbook should show how you are using it to practice and improve your design ideas and art making skills. If you have multiple sketchbooks, including a school sketchbook, bring them all! Sketchbooks should be mostly filled and contain a variety of subject matter including:
 - planning (sketching ideas and note-taking)
 - observational drawing
 - ideas for design
 - material exploration and experimentation (use of a variety of media)
 - your personal voice and interests
 - collected materials that represent what inspires you
- 3. Works of Choice (minimum of two):** Show us your best! Bring as much work as you'd like, but you must bring at least two works of choice to be reviewed. Your works of choice should help us get to know you as an individual, and give us the best understanding of your vision as an artist and designer. Ideas may include, but are not limited to: Ceramics, Sculpture, Jewelry, Clothing, Photography, Drawing, Painting, Fibers, Web Design, etc. This work should NOT be inside your sketchbook.

Portfolio Day Fashion Design Challenge

- 4.** On the day of your review at The Baltimore Design School you will participate in a Fashion Design Challenge. You will be given a prompt in which you will need to respond. All work completed in this design challenge will be kept by BDS and will not be returned to you.

Graphic Design/Interactive Media Production Portfolio Review Day

Thursday, February 2, 2017

3:00PM-6:00PM

(Students are expected to arrive at The Baltimore Design School for registration by 2:00PM)

What You Must Do at Home and Bring to the Portfolio Day

- 1. Redesign Assignment:** Redesign a logo, poster, animation, product package, or other graphic in a way that changes its purpose. For example, redesign a logo for a sugary soda to create a new logo that presents the same product as a health food. The redesign assignment should allow us to see your entire process from start to finish. Document everything including notes, brainstorming activities, sketches, changes made along the way, and the final redesign product. Be sure to complete the following steps while creating your redesign, and bring them with you to the Portfolio Review Day:
 - In your sketchbook, add a picture of the original item you are redesigning *before* creating your new design.
 - Your new design may be in the form of a drawing, a digital mockup, small model, or an actual product.
 - Write an artist's statement to go along with your redesign assignment. Your artist's statement should explain why you chose this structure to redesign, as well as what changes were made to the original structure and why you chose to make those changes.
- 2. Sketchbook:** Your sketchbook should show how you are using it to practice and improve your design ideas and art making skills. If you have multiple sketchbooks, including a school sketchbook, bring them all! Sketchbooks should be mostly filled and contain a variety of subject matter including:
 - planning (sketching ideas and note-taking)
 - observational drawing
 - ideas for design
 - material exploration and experimentation (use of a variety of media)
 - your personal voice and interests
 - collected materials that represent what inspires you
- 3. Works of Choice (minimum of two):** Show us your best! Bring as much work as you'd like, but you must bring at least two works of choice to be reviewed. Your works of choice should help us get to know you as an individual, and give us the best understanding of your vision as an artist and designer. Ideas may include, but are not limited to: Ceramics, Sculpture, Jewelry, Clothing, Photography, Drawing, Painting, Fibers, Web Design, etc. This work should NOT be inside your sketchbook.

Portfolio Day Graphic Design/Interactive Media Production Challenge

- 4.** On the day of your review at The Baltimore Design School you will participate in a Graphic Design/Interactive Media Production Challenge. You will be given a prompt in which you will need to respond. All work completed in this design challenge will be kept by BDS and will not be returned to you.

Architecture/Construction Design Management Portfolio Review Day

Thursday, February 9, 2017

3:00PM-6:00PM

(Students are expected to arrive at The Baltimore Design School for registration by 2:00PM)

What You Must Do at Home and Bring to the Portfolio Day

- 1. Redesign Assignment:** Redesign a room, building, or other structure in a way that changes its purpose. For example, redesign a vacant building to create a new shopping mall for the community. The redesign assignment should allow us to see your entire process from start to finish. Document everything including notes, brainstorming activities, sketches, changes made along the way, and the final redesign product. Be sure to complete the following steps while creating your redesign, and bring them with you to the Portfolio Review Day:
 - In your sketchbook, add a picture of the original item you are redesigning *before* creating your new design.
 - Your new design may be in the form of a drawing, a digital mockup, small model, or an actual product.
 - Write an artist's statement to go along with your redesign assignment. Your artist's statement should explain why you chose this structure to redesign, as well as what changes were made to the original structure and why you chose to make those changes.
- 2. Sketchbook:** Your sketchbook should show how you are using it to practice and improve your design ideas and art making skills. If you have multiple sketchbooks, including a school sketchbook, bring them all! Sketchbooks should be mostly filled and contain a variety of subject matter including:
 - planning (sketching ideas and note-taking)
 - observational drawing
 - ideas for design
 - material exploration and experimentation (use of a variety of media)
 - your personal voice and interests
 - collected materials that represent what inspires you
- 3. Works of Choice (minimum of two):** Show us your best! Bring as much work as you'd like, but you must bring at least two works of choice to be reviewed. Your works of choice should help us get to know you as an individual, and give us the best understanding of your vision as an artist and designer. Ideas may include, but are not limited to: Ceramics, Sculpture, Jewelry, Clothing, Photography, Drawing, Painting, Fibers, Web Design, etc. This work should NOT be inside your sketchbook.

Portfolio Day Architecture-Construction Design Management Challenge

On the day of your review at The Baltimore Design School you will participate in an Architecture/Construction Design Management Challenge. You will be given a prompt in which you will need to respond. All work completed in this design challenge will be kept by BDS and will not be returned to you.